

DRAFT: COLLEGE OF HEALTH SCIENCES STRATEGIC PLAN 2005-2010

In recent meetings the Chair's Council matched our *COHS Strategic Goals adapted from 2000-2005* with the new **UNIVERSITY'S GENERAL GOALS**, then supply updated **COHS Action Statements (objectives)**. These goals and action statements are being reviewed by the faculty.

GOAL 1.

INCREASE ACADEMIC QUALITY AND RETAIN FACULTY GAINING A NATIONAL REPUTATION FOR EXCELLENCE

Graduate competent and caring healthcare professionals who are highly satisfied with the quality of their educational experience and who value and pursue lifelong learning

Recruit and retain academically qualified students who meet or exceed program requirements for admission

Utilize the honors program as a recruitment source, and undecided scholarship winners

Continue to recruit at high schools (undergrad) and colleges, military, business sites, professional association meetings (BSHS graduate)

Continue to improve Web Pages to highlight distinctiveness of each program.

Continue to provide quality distance learning programs that serve the advancement of healthcare professionals.

Continue to market and support the CHP, Commonwealth MPH, and Nurse Educator, Nurse Leader, Nurse Midwife, and Nurse Practitioner Masters programs.

Initiate education/industry partnerships for workforce development to promote community and professional continuing education and service activities.

Expand the use of continuing education programming as a recruitment tool for non-traditional students as professional development for providers in the community and to maintain and improve connection with ODU alumni.

Recruit and retain Faculty.

Establish partnerships with healthcare businesses and the medical schools for faculty/clinician appointments.

Provide mentorship, professional development, and research opportunities.

Seek funding for additional full-time tenure track positions.

Ensure national Reputation for Excellence.

Support presentations and provide a “presence” at national conferences and professional meetings.

Continue to support reputation for excellence in distance education.

Encourage faculty to serve as officers for professional associations, reviewers for manuscripts and grants, editors for journals, and newsletters.

Gain national reputation in cultural competency in the use of standardized patients for patient assessment and evaluation.

Continue to support international partnerships in the Dominican Republic and Germany.

GOAL 2

CREATE A RESEARCH AGENDA AND A CLIMATE WHICH ENCOURAGES RESEARCH

Provide a high quality graduate educational experience that offers distinctive opportunities for research, scholarship, community engagement, and learning.

Encourage internal and/or external partnerships for interdisciplinary collaboration to increase research opportunities and funding.

Associate Dean for research hired July 2004 to mentor, support and promote research and external funding.

Hire new faculty who have a strong research focus.

Continue to sponsor COHS Research Day.

Explore the establishment of additional research centers in areas such as Nursing, Food Safety, and Women’s Health.

Explore partnerships, such as a Clinical Practice Partnership with a PT Practice located in the ODU Village.

Provide and equip physical space for new research activities in the new Health Sciences Building.

Increase by 10% annually the number of faculty involved in grant submissions.

Continue to integrate graduate students into faculty research projects.

Continue to strengthen collaborative efforts with other departments at ODU and EVMS.

Continue Summer Research Grants and Research Awards.

GOAL 3

INCREASE GRADUATE PROGRAMMING.

Provide quality distance learning programs that serve the advancement of healthcare professionals.

Same as in Goal 2 with distance education in CHP, MPH, and Nursing..

Adopt a more aggressive marketing program for the Degree Completion Programs and graduate programs.

Explore new/modified program options.

Initiate new programs such as Troops to Nurse Educators, MSN/MBA, Transition MS/DPT, MS/DPT, PhD programs in Movement Science (with Education)

Implement newly approved revisions to the PhD in Health Services Research Health Services Research .

Encourage alumni involvement in recruiting and mentoring students.

Establish “work place” alumni chapters.

Continue Discipline reunions and plan another COHS Alumni Event to dedicate the new building

Encourage Alumni to market programs, recruit and mentor students.

GOAL 4

CREATE A VIABLE, LIVELY, CAMPUS COMMUNITY IN A BEAUTIFUL SETTING CONDUCIVE TO LEARNING.

Provide resources, support services, and an attractive, enjoyable and safe environment that enhances the quality of life and maximizes the productivity of students, staff, and faculty of the college.

The philosophy, architectural design, building materials, the rehabilitation and healing gardens proposed in the renovation of the Technology building promote a healthy, safe environment for work and learning in the new Health Sciences Building.

Encourage faculty and student involvement in university activities to enhance visibility of our programs.

GOAL 5

INTEGRATE ALL SERVICES, COLLEGES, AND ACADEMIC PROGRAMS

The new Health Sciences Building design includes shared reception areas, central storage areas, shared laboratory spaces, interdisciplinary student organization room to promote integration of services and programs.

Review the effectiveness of practicums, admissions procedures, record management, supply order and storage, computer equipment ordering and maintenance and make modifications as needed to improve.

GOAL 6

MAKE THE CAMPUS COMMUNITY SENSITIVE TO THE REGION AND THE WORLD AROUND IT.

Provide interdisciplinary educational and practical experiences, which promote diversity; global awareness, and an understanding of the roles of the variety of practitioners in healthcare delivery.

Increase opportunities for international study.

Advise students as needed regarding the new “freshman experience” ;
the global Environmental Course.

Develop and renew clinical affiliations to strengthen ties to the health care
businesses.

*Continue to provide continuing education and service activities in the community and
explore new opportunities for contract training.*

Continue to partner with other organizations in service initiatives.

GOAL 7

FIND MEANS TO ACCOMPLISH ABOVE.

*Develop and enhance cooperative education, industry, and government partnerships and
funding opportunities that enable attainment of College and University goals.*

Develop a realistic financial plan that addresses college priorities, potential
donors, and interim steps to achieve these financial goals.

Encourage alumni involvement and development..

Continue to provide a limited number of continuing education programs for
visibility and community awareness and a revenue stream for our College.

Increase grants and external funding by 10% annually.

Work with the College Advisory Board in the establishment of a 5 year fund-
raising plan.

Sponsor an annual fund-raising event for alumni and the community.

Continue to develop and refine materials that can be used with potential donors to
“tell our story”.

May 2004