

Old Dominion UNIVERSITY

Gene W. Hirschfeld
School of Dental Hygiene presents:

Continuing Dental Hygiene Education Winter Weekend

Feb 26—28, 2010

Virginia Beach
Oceanfront

What's Sex Got to Do With It?
Understanding the Mythology of
Gender Biology

Just Because the *Need* It, Doesn't
Mean They'll *Want* It. Strategies for
Oral Health and Patient Compliance

Enamel Therapy:
The Next Generation of Care

Oral Pathology
for Dental Professionals

Periodontal Health Through
Occlusal Analysis. What the Dental
Hygienist Should Know

15 Continuing Education Hours



Sheraton Ocean Front Hotel
3501 Atlantic Ave.
Virginia Beach, VA 23451

Call the hotel directly for reservations:
(757) 425-9000

You must call
BEFORE February 5, 2010
to receive this special room rate.

Please identify yourself as an
ODU Continuing Dental Hygiene Education
Winter Weekend participant.

The setting for the 2010 Winter Weekend is the beautiful resort hotel, Sheraton Oceanfront, located along the exclusive northern end of the Virginia Beach Boardwalk. A block of rooms has been reserved at \$97 plus tax single or double occupancy. Enjoy the indoor heated pool, Jacuzzis, and fitness facility. Stroll or jog on the boardwalk, browse the ocean front boutiques and novelty gift stores, all within walking distance of the hotel.

The Virginia Beach resort winter season provides many unique opportunities. Whether you enjoy the quiet solitude of a winter day or an exciting adventure on the ocean, you will find it all here. For more information please visit: www.vbfun.com

Presenters:

Linda Blackiston, RDH, BS, is a professional educator with Philips Sonicare and practices dental hygiene part-time in the Baltimore area. Published in dental/dental hygiene journals, she recently worked with the American Academy of Pediatric Dentists' on the development of an educational DVD. Ms. Blackiston earned her Bachelor of Science in Dental Hygiene from Baltimore College of Dental Surgery, University of Maryland after she had been a business owner for nine years. Her professional background includes dental pharmaceuticals, periodontics, and a staff position in pediatric dentistry at the University of Maryland. Her passion for volunteering is evident in her work for the underprivileged with Children's Regional Oral Health Consortium and Mission of Mercy.

Lillian J. Caperila, RDH, MEd, a graduate of Penn State University, brings 35 years of experience as a dental assistant, periodontal hygienist, professional educator, and sales manager. Ms. Caperila's speaking engagements have taken her to Italy, the Far East, Australia, and New Zealand. Ms. Caperila has held leadership roles as president of the Pennsylvania Dental Hygienists' Association and she currently serves on a variety of editorial and advisory boards for local dental programs and national publications. She was recently inducted into the Alumni Hall of Fame at Montgomery County Community College where she received her dental hygiene certificate and associate degree.

Olga A. C. Ibsen, RDH, MS, is Adjunct Professor at New York University College of Dentistry, Department of Oral and Maxillofacial Pathology, Radiology and Medicine and at the University of Bridgeport in Connecticut. Ms. Ibsen is co-author of *Oral Pathology for the Dental Hygienist* and chapter author of "Oral Pathology" in all six editions of *Mosby's Comprehensive Review of Dental Hygiene*. (Elsevier) She is a Consultant Member of the North East Regional Board of Dental Examiners and a member of the Dental Hygiene Subcommittee on Examinations and serves on the editorial advisory boards for the journals "Dimensions of Dental Hygiene" and "Journal of Dental Hygiene."

Rod M. Rogge, DDS, a graduate of Ohio State University, completed his periodontal training at the Naval Dental Post-Graduate School, Bethesda, Maryland. Dr. Rogge is board certified by the American Academy of Periodontology and Diplomate of the Academy of Osseointegration and lectures extensively to dental/medical groups nationally and internationally. Throughout his military career, Dr. Rogge served as periodontal consultant for tens of thousands of military personnel. He is an active member and officer in numerous dental societies and study clubs, and is an adjunct faculty member at Old Dominion University and Medical College of Virginia Dental School.

Continuing Dental Hygiene Education Winter Weekend Registration

Registration fee includes instruction, course materials, refreshments, continental breakfast both days, Friday supper, Saturday luncheon, CEUs.

Call (757) 683-4247
weekdays from 8 a.m. to 5 p.m.
to register by phone with credit card.

CANCELLATION POLICY

Written refund requests received by February 19, 2010, will be assessed a \$25 cancellation fee. No refunds will be issued for cancellations received after February 19, 2010. Registration fees for cancelled registrants may not be applied to future events.

If registering by mail please use this form.

PLEASE PRINT

Name: _____

Last

First

Address: _____

Street

City _____ State _____ Zip _____

Phone: _____

Daytime #

Evening #

Email: _____

RDH EARLY REGISTRATION DISCOUNT: POSTMARKED BEFORE 12/31/09

- \$199 RDH (200935/CN 90029) before 12/31/09
- \$249 RDH (200935/CN 90030) after 12/31/09
- \$349 DDS (200935/CN 90031)

Payment by: Check Visa MasterCard
If paying by credit card, please complete:

Card Number _____ Expiration Date _____

Signature _____ (Last 3 #s from back of card)

Please make checks payable to Old Dominion University. Mail form with payment to: Continuing Education Operations, 116 Rollins Hall, Old Dominion University, Norfolk, VA 23529 or FAX completed form to (757) 683-5443.

Register early! Last year's event sold out.

Old Dominion UNIVERSITY

Old Dominion University's Gene W. Hirschfeld School of Dental Hygiene is committed to providing you with educational experiences that meet state licensure requirements and that are relevant to your practice needs. We are pleased to serve as an educational resource for your continuing competency and lifelong learning. Register now for this exciting program.

Course Descriptions

What's Sex Got to Do With It? Understanding the Mythology of Gender Biology

Presenter: Linda Blackiston, RDH BS

Sponsored through an educational grant provided by Philips Sonicare

Do you consider gender biology when assessing your patients? When it comes to health, there are many crucial differences between men and women. Research indicates that gender differences may need to be addressed to achieve positive oral and systemic health outcomes. During this course participants will explore oral and overall health concerns as these relate to gender and investigate the importance of translating what we know about gender differences into effective therapies. Course topics will include the science of gender biology, menopause, osteoporosis, male health issues, cardiovascular diseases, obesity, and diabetes.

3 CE hours

Just Because they Need It, Doesn't Mean They'll Want It. Strategies for Oral Health and Patient Compliance

Presenter: Linda Blackiston, RDH BS

Sponsored through an educational grant provided by Philips Sonicare

Overcoming patient oral health care barriers is a common struggle for dental professionals. "I can't afford it", "Do I really need that?", "I don't like to floss!" are just a few examples of common push-backs heard from patients. Patient compliance dramatically impacts the prevention of dental diseases, as

well as the long-term success of therapeutic, restorative, and cosmetic procedures. In addition to patient barriers, dental professionals face their own personal and professional barriers. If these challenges are ignored, dental professionals can experience burnout and practice stagnation that leads to a loss of patient care creativity. This interactive course allows participants to "get real" with the science and psychology of barriers to develop solutions for success. Be prepared to share your 'pearls of wisdom' with your colleagues and gain a wealth of practical information.

3 CE hours

Enamel Therapy: The Next Generation of Care

Presenter: Lillian J. Caperila, RDH MED

Sponsored by Premier Dental Products

A changing paradigm in caries management has expanded our options in dental preventive care. With terms such as "minimally invasive" and "remineralization technologies," oral health care professionals are faced with a new decision model in diagnosing and treating the caries disease process. This program will review the historic trends in caries control and introduce the exciting new trends in desensitization, topical fluoride, prophylaxis pastes, and varnish therapies.

3 CE hours

Oral Pathology for Dental Professionals

Presenter:

Olga A.C. Ibsen, RDH MS

Sponsored through an

educational grant provided by Philips Sonicare

This course will present the seven diagnostic methods (clinical, radiographic, historical, laboratory, surgical, therapeutic, differential) that contribute to a final diagnosis. Lesions and conditions in each category will be presented and discussed from etiology to prognosis. Clinical and radiographic features

will be stressed. Documentation procedures, biopsy techniques, and referral options will also be covered. Participants will learn the importance of communicating with patients about oral findings, documentation techniques, when to refer and to whom, and identify the "gold standard" of biopsy.

3 CE hours

Periodontal Health Through Occlusal Analysis. What the Dental Hygienist Should Know

Presenter: Rod M. Rogge, DDS

This presentation will explore using an evidence-based approach for developing a user-friendly system of occlusal analysis that can

Schedule

February 26 - 28, 2010

Friday	1:15 p.m. - 1:30 p.m.	WELCOME
	1:30 p.m. - 4:30 p.m.	What's Sex Got to Do With It? Understanding the Mythology of Gender Biology
	4:30 p.m. - 6:00 p.m.	Supper Break (<i>sandwich buffet included</i>)
	6:00 p.m. - 9:00 p.m.	Just Because the Need It, Doesn't Mean They'll Want It. Strategies for Oral Health and Patient Compliance
Saturday	9:00 a.m. - 12:00 p.m.	Enamel Therapy: The Next Generation of Care
	12:00 p.m. - 1:30 p.m.	Luncheon (<i>included</i>)
	1:30 p.m. - 4:30 p.m.	Oral Pathology for Dental Professionals
Sunday	9:00 a.m. - 12:00 p.m.	Periodontal Health Through Occlusal Analysis. What the Dental Hygienist Should Know



be used for diagnosis and treatment planning in periodontics and restorative dentistry and that will lead to effective removal of biofilms from both teeth and implants. A thorough review of the principles of occlusion for teeth and implants, including data from recent research will be presented. Emphasis will be placed on concepts, analysis, and clinical applications. Objectives will include increased knowledge of oral hygiene goals and therapies for various occlusal situations.

3 CE hours